

KENSINGTON SOCCER CLUB 2020 ANNUAL REPORT

Uniting the broader Kensington community with soccer & youth development programs for all, regardless of ability to pay.



2020 ANNUAL REPORT

OFFERINGS



WE OFFERED A NUMBER OF VIRTUAL AND IN-PERSON OPPORTUNITIES TO KEEP OUR COMMUNITY ENGAGED DURING THE PANDEMIC, INCLUDING: ONLINE SOCCER INSTRUCTION, SOCCER CLINICS, AFTER-SCHOOL SOCCER, TRAVEL SOCCER. EDUCATIONAL ACTIVITIES, COMMUNITY DRIVES, & EMPLOYMENT OPPORTUNITIES FOR TEENS AND ADULTS.

EFFORTS



2020 WAS A DIFFICULT YEAR FOR US ALL AND WE WANTED TO HELP OUR COMMUNITY AS BEST AS WE COULD, FROM CREATING A FUND FOR FAMILIES IN NEED TO WORKING WITH LOCAL PARTNERS TO PROVIDE NECESSITIES AND EVEN CREATING A COMMITTEE DEDICATED TO CONNECTING OTHERS TO RESOURCES, WE WERE COMMITTED TO LENDING A HAND. A FEW OF OUR COACHES ALSO MADE A SHORT FILM DOCUMENTING THE WAY THE LIVES OF OUR YOUTH WERE IMPACTED DURING THE EVENTS OF 2020.

CHECK OUT THE SOUND OF SILENCE ON OUR YOUTUBE PAGE!

RECOGNITION



OUR WORK THROUGHOUT THE PANDEMIC WAS RECOGNIZED GREATLY BY LOCAL PRESS, INCLUDING WHYY, THE PHILADELPHIA CITIZEN, THE KENSINGTON VOICE, AND CITIZENCAST. YOU CAN CHECK OUT FULL COVERAGE ON OUR WEBSITE AT

KENSINGTONSOCCER.ORG/INTHEPRESS-20









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FINANCES

	TOTAL
Revenue	
Direct Public Grants	\$927.93
Grants	\$70,081.03
Individual Contributions	\$87,998.54
Registration Fees - Voluntary	\$6,638.28
Miscellaneous Revenue	\$913.00
Total Revenue	\$166,558.78
Expenditures	
Specific Assist to Individuals	\$6,576.00
Soccer Program Expenses	\$15,738.48
Books	\$3,369.80
Transportation	\$16,884.42
Coaches Pay	\$32,994.80
Clerical Fees	\$23,080.50
Accounting Fees	\$1,844.25
Outside Contract Services	\$4,500.00
Rent	\$8,995.00
Other Administrative Expenses	\$3,005.03
Insurance	\$2,858.00
Payroll Expenses	\$3,890.45
Advertising & Marketing	\$1,137.97
Total Expenses	\$124,874.70









